Amendments to the Claims:

1.   (Currently amended) A method executed over a distributed computer network comprising:

scheduling at a server device a network-based media event; and

sending a client device a message inviting an attendee to attend the network-based media event; and

transferring to the client device program code that includes information relating to the media event, the program code configured to cause a browser at the client device to be automatically launched for presentation of the media event based on the information relating to the media event.

2.   (Currently amended) The method of claim 1 wherein scheduling a the media event includes defining a broadcast time, a broadcast date, and a broadcast type for the media event.

3.   (Currently amended) The method of claim 1 wherein scheduling a the media event includes defining one or more options for the media event.

4.   (Currently amended) The method of claim 3 wherein the options are chosen from the a group consisting of an interactive poll, and a slideshow presentation.

5.   (Currently amended) The method of claim 1 wherein scheduling a the media event includes uploading a slideshow presentation.

6.   (Currently amended) The method of claim 5 wherein scheduling a the media event further includes converting one or more slides of the slideshow presentation into a standard image file format.

7.   (Currently amended) The method of claim 1 wherein scheduling a the media event includes configuring an the interactive poll.

8. (Currently amended) The method of claim 1 wherein scheduling a the media event includes specifying one or more attendees.

9. (Original) The method of claim 1 further comprising:

registering an attendee for the network-based media event.

10. (Currently amended) The method of claim 9 wherein registering an attendee includes assigning a password to an the attendee.

11. (Currently amended) The method of claim 9 wherein registering an attendee includes collecting information from an the attendee.

12. (Currently amended) The method of claim 9 1 wherein registering an attendee includes transferring the program code is an applet to the computer of the attendee.

13. (Original) The method of claim 1 further comprising:

reminding an attendee to attend the network-based media event.

14. (Original) The method of claim 1 further comprising:

executing the network-based media event.

15-16. (Cancelled).

17. (Currently amended) The method of claim 14 wherein executing the media event includes establishing a connection between an attendee computer the client device and a remote the server device.

18. (Currently amended) The method of claim 17 wherein executing the media event further includes accessing, with a the browser at the client device, a data stream broadcast by the remote server device.

19. (Currently amended) The method of claim claim 18 wherein the data stream is an encoded data stream and executing the media event further includes decoding the encoded data stream.

20. (Currently amended) The method of claim 14 wherein executing the media event includes establishing a connection between a host device and a remote the server device.

21. (Currently amended) The method of claim 14 wherein executing the media event includes broadcasting a data stream from a remote the server device to one or more attendee computers client devices.

22. (Original) The method of claim 21 wherein executing the media event further includes embedding a file representative of a slideshow slide into the data stream.

23. (Original) The method of claim 21 wherein executing the media event further includes embedding a file representative of an opinion poll into the data stream.

24. (Currently amended) The method of claim 23 wherein executing the media event further includes transmitting, from an attendee computer the client device to the remote server device, poll data representative of an attendee response to the opinion poll.

25. (Currently amended) The method of claim 24 wherein executing the media event further includes storing the poll data on the remote server device.

26. (Original) The method of claim 21 wherein executing the media event further includes encoding the data stream prior to broadcasting the data stream.

27. (Currently amended) A computer program product residing on a computer readable medium having a plurality of instructions stored thereon which, when executed by the a processor, cause that processor to:

schedule a network-based media event; and

invite an one or more attendees at one or more client devices to attend the network-based media event; and

transfer to the one or more client devices, program code that includes information relating to the media event, the program code configured to cause respective browsers at the one or more client devices to be automatically launched for presentation of the media event based on the information relating to the media event.

28. (Currently amended) The computer program product of claim 27 wherein the instructions ~~for scheduling a media event include instructions for defining~~ that cause the processor to schedule the media event include instructions that cause the processor to define a broadcast time, a broadcast date, and a broadcast type for the media event.

29. (Currently amended) The computer program product of claim 27 wherein the instructions ~~for scheduling a media event include instructions for defining~~ that cause the processor to schedule the media event include instructions that cause the processor to define one or more options for the media event.

30. (Original) The computer program product of claim 29 wherein the options are chosen from the group consisting of an interactive poll, and a slideshow presentation.

31. (Currently amended) The computer program product of claim 27 wherein the instructions ~~for scheduling a media event include instructions for uploading~~ that cause the processor to schedule the media event include instructions that cause the processor to upload a slideshow presentation.

32. (Currently amended) The computer program product of claim 31 wherein the instructions ~~for scheduling a media event include instructions for converting~~ that cause the processor to schedule the media event include instructions that cause the processor to convert one or more slides of the slideshow presentation into a standard image file format.

33. (Currently amended) The computer program product of claim 27 wherein the instructions ~~for scheduling a media event include instructions for configuring~~ that cause the processor to schedule the media event include instructions that cause the processor to configure an interactive poll.

34.   (Currently amended) The computer program product of claim 27 wherein the instructions ~~for scheduling a media event include instructions for specifying~~ that cause the processor to schedule the media event include instructions that cause the processor to specify one or more attendees.

35.   (Original) The computer program product of claim 27 further comprising instructions for:
      registering an attendee for the network-based media event.

36.   (Currently amended) The computer program product of claim 35 wherein the instructions ~~for registering an attendee include instructions for assigning~~ that cause the processor to register an attendee for the media event include instruction to assign a password to an attendee.

37.   (Currently amended) The computer program product of claim 35 wherein the instructions ~~for registering an attendee include instructions for collecting~~ that cause the processor to register an attendee for the media event include instructions to collect information from an attendee.

38.   (Currently amended) The computer program product of claim 27 ~~35~~ wherein ~~the instructions for registering an attendee include instructions for transferring~~ program code is an applet ~~to the computer of the attendee~~.

39.   (Original) The computer program product of claim 27 further comprising instructions for:
      reminding an attendee to attend the network-based media event.

40.   (Original) The computer program product of claim 27 further comprising instructions for:
      executing the network-based media event.

41-42. (Cancelled)

43. (Currently amended) The computer program product of claim 40 wherein the instruction ~~executing network-based media event include instructions for establishing~~ that cause the processor to execute the media event include instructions to establish a connection between ~~an attendee computer~~ the one or more client devices and ~~a remote~~ a server device.

44. (Currently amended) The computer program product of claim 43 wherein the instructions ~~for executing the network-based media event include instructions for accessing~~ that cause the processor to execute the media event include instructions to access, with ~~a browser~~ the respective browsers at the one or more client devices, a data stream broadcast by the ~~remote~~ server device.

45. (Currently amended) The computer program product of ~~elam~~ claim 44 wherein the data stream is an encoded data stream and the instructions ~~for executing the network-based media event include instructions for decoding~~ that cause the processor to execute the media event include instructions to decode the encoded data stream.

46. (Currently amended) The computer program product of claim 40 wherein the instructions ~~for executing the network-based media event include instructions for establishing~~ that cause the processor to execute the media event include instructions to establish a connection between a host device and ~~a remote~~ the server device.

47. (Currently amended) The computer program product of claim 40 wherein the instructions ~~for executing the network-based media event include instructions for broadcasting~~ that cause the processor to execute the media event include instructions to broadcast a data stream from ~~a remote~~ the server device to ~~the~~ one or more ~~attendee computers~~ client devices.

48. (Currently amended) The computer program product of claim 47 wherein the instructions ~~for executing the network-based media event include instructions for embedding~~ that cause the processor to execute the media event include instructions to embed a file representative of a slideshow slide into the data stream.

49. (Currently amended) The computer program product of claim 47 wherein the instructions ~~for executing the network-based media event include instructions for embedding~~ that cause the processor to execute the media event include instructions to embed a file representative of an opinion poll into the data stream.

50. (Currently amended) The computer program product of claim 49 wherein the instructions ~~for executing the network-based media event include instructions for transmitting~~ that cause the processor to execute the media event include instructions to transmit, from ~~an attendee computer~~ the client device to the ~~remote~~ server device, poll data representative of an attendee response to the opinion poll.

51. (Currently amended) The computer program product of claim 50 wherein the instructions ~~for executing the network-based media event include instructions for storing~~ that cause the processor to execute the media event include instructions to store the poll data on the ~~remote~~ server device.

52. (Currently amended) The computer program product of claim 47 wherein the instructions for ~~executing the network-based media event include instructions for encoding~~ that cause the processor to execute the media event include instructions to encode the data stream prior to broadcasting the data stream.